

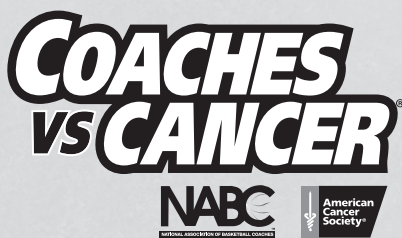
COACHES vs. CANCER

SPONSORSHIP OPPORTUNITIES

20



19



5th Annual Tip-Off Reception
Sunday, November 3, 2019

COACHES vs. CANCER

Join us at the American Cancer Society's 5th Annual Coaches vs. Cancer Minnesota Tip-Off Reception! The event will be held on **Sunday, November 3, 2019** with an evening that includes heavy hors d'oeuvres, photo opportunities with the team, a unique live auction and special guest speaker. It is estimated that more than **30,560** people in Minnesota will be diagnosed with cancer this year – that's more than **84** people every day. Coach Richard Pitino is dedicated to beating this terrible disease, and he wants YOU on his team. Last year, Coaches vs. Cancer Minnesota raised \$100,000 to support the American Cancer Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer. The American Cancer Society has invested more than \$4.6 billion in research since 1946. Currently \$8.63 million is invested in research grants in Minnesota, including 14 active Society-funded at the University of Minnesota, totaling over \$7.75 million!

The success of this event is not possible without the generous contributions of corporate and individual supporters each year, and that is why we ask you to consider joining us in becoming a sponsor. Your sponsorship at the Coaches vs. Cancer Minnesota Tip-Off Reception will help cancer patients in Minnesota and significantly impact the lifesaving work conducted by the American Cancer Society. Through your sponsorship, you will lead the way in helping to diminish suffering from cancer, raise awareness of cancer prevention, foster innovation and research, and inspire generosity until a cure is found.

Corporate Sponsorship Levels:

Legendary Sponsor - \$10,000
Champion Sponsor - \$5,000
Final Four Sponsor - \$2,500
Tournament Sponsor - \$1,000

Individual Sponsorship Levels:

Legends Club Sponsor - \$10,000
Hall of Fame Club Sponsor - \$5,000
All-Star Club Sponsor - \$2,500
Sixth-Man Club Sponsor - \$1,000

Please find enclosed detailed information on the various sponsorship and support opportunities. On behalf of Coach Pitino and the entire Coaches vs. Cancer Minnesota Board, we thank you for your consideration in supporting this important and life-saving event and look forward to seeing you on November 3, 2019.

CORPORATE SPONSORSHIP LEVELS

Legendary Sponsor - \$10,000

Recognition Benefits

- Top billing logo recognition as Presenting Sponsor
- Company name/logo listed on the "Save-the-Date" mailing *if committed by 7/1/19
- Company name/logo listed on the event invitation *if committed by 9/2/19
- Company name/logo printed in the night-of-event program book
- One full-page advertisement in night-of-event program book *if committed by 10/1/19
- Company name/logo will be listed on the event website

Participant Benefits

- Six (6) tickets to event with reserved seating
- Event basketball signed by University of Minnesota Coach Richard Pitino
- Complimentary photographs from the night of event celebration with the team
- Two (2) complimentary invitations to the event's exclusive "Buy-In" opportunity with Coach Richard Pitino
 - "Buy-In" event details are TBD

Champion Sponsor - \$5,000

Recognition Benefits

- Company name/logo listed on the "Save-the-Date" mailing *if committed by 7/1/19
- Company name/logo listed on the event invitation *if committed by 9/2/19
- Company name/logo printed in the night-of-event program book
- One half-page advertisement in night-of-event program book *if committed by 10/1/19
- Company name/logo will be listed on the event website

Participant Benefits

- Four (4) tickets to event
- Event basketball signed by University of Minnesota Coach Richard Pitino
- Complimentary photographs from the night of event celebration with the team

Final Four Sponsor - \$2,500

Recognition Benefits

- Company name/logo printed in the night-of-event program book
- One quarter-page advertisement in night-of-event program book *if committed by 10/1/19
- Company name/logo will be listed on the event website

Participant Benefits

- Two (2) tickets to event
- Complimentary photographs from the night of event celebration with the team

Tournament Sponsor - \$1,000

Recognition Benefits

- Company name/logo printed in the night-of-event program book
- Company name/logo will be listed on the event website

Participant Benefits

- One (1) ticket to event
- Complimentary photographs from the night of event celebration with the team



INDIVIDUAL SPONSORSHIP LEVELS

Legends Club Sponsor - \$10,000

Recognition Benefits

- Individual name printed in the night-of-event program book
- One full-page acknowledgement in night-of-event program book *if committed by 10/1/19
- Individual name will be listed on the event website

Participant Benefits

- Six (6) tickets to event with reserved seating
- Event basketball signed by University of Minnesota Coach Richard Pitino
- Complimentary photographs from the night of event celebration with the team
- Two (2) complimentary invitations to the event's exclusive "Buy-In" opportunity with Coach Richard Pitino
- "Buy-In" event details are TBD

Hall of Fame Club Sponsor - \$5,000

Recognition Benefits

- Individual name printed in the night-of-event program book
- One half-page acknowledgement in night-of-event program book *if committed by 10/1/19
- Individual name will be listed on the event website

Participant Benefits

- Four (4) tickets to event
- Event basketball signed by University of Minnesota Coach Richard Pitino
- Complimentary photographs from the night of event celebration with the team

All-Star Club Sponsor - \$2,500

Recognition Benefits

- Individual name printed in the night-of-event program book
- One quarter-page acknowledgement in night-of-event program book *if committed by 10/1/19
- Individual name will be listed on the event website

Participant Benefits

- Two (2) tickets to event
- Complimentary photographs from the night of event celebration with the team

Sixth-Man Club Sponsor - \$1,000

Recognition Benefits

- Individual name printed in the night-of-event program book
- Individual name will be listed on the event website

Participant Benefits

- One (1) ticket to event
- Complimentary photographs from the night of event celebration with the team



PARTNERSHIP AGREEMENT FORM

Through corporate and individual sponsorships of Coaches vs. Cancer Minnesota, you will lead the way in helping to diminish suffering from cancer, raise awareness of cancer prevention, foster innovation and research, and inspire generosity until a cure is found.

CORPORATE SPONSORSHIP LEVELS

- ☐ Legendary Sponsor - \$10,000
- ☐ Champion Sponsor - \$5,000
- ☐ Final Four Sponsor - \$2,500
- ☐ Tournament Sponsor - \$1,000

INDIVIDUAL SPONSORSHIP LEVELS

- ☐ Legends Club Sponsor - \$10,000
- ☐ Hall of Fame Club Sponsor - \$5,000
- ☐ All-Star Club Sponsor - \$2,500
- ☐ Sixth-Man Club Sponsor - \$1,000

We will fulfill this commitment by:

- ☐ Check, payable to American Cancer Society
- ☐ Credit Card
- ☐ Invoice

Individual / Company Name : _____

*This listing will appear in printed materials

Contact Name : _____ Address : _____

Phone : _____ Email : _____

Logo / Artwork Contact : _____

Phone : _____ Email : _____

- ☐ We give permission to the ACS to use our name as a sponsor in the event program, media relations and promotions.

Coaches vs Cancer Supporter Signature : _____

COACHES VS CANCER[®]

